

ORDER



KSNV

Orders	Order / Rev:	07059
	Alt Order #:	06856980
	Product Desc:	DCCC/HORSFORD
	Estimate:	1876
	Flight Dates:	09/26/12 - 10/01/12
	Original Date / Rev:	09/25/12 / 09/25/12
	Order Type:	GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>Washington Harbor</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	DCCC/Horsford
	Demographic:	A35+
	Product Codes:	PLC02
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	23	\$16,095.00	\$13,680.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$16,095.00	\$13,680.75	0.00
Totals	23	\$16,095.00	\$13,680.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrea	Start Of Order	End Of Order		100%

Order Share	Share	Total
KSNV	22%	\$16,095.00
Market	100%	\$73,159.09

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$19,752.95
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$18,289.77
KTUD	1%	\$731.59
KVVU	20%	\$14,631.82
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$3,657.95

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/26/12	09/28/12	M-F	6-7a WakeUp w/Wagners	M-F	6-7a WakeUp w/Wagners		--WTF--	:30	1	\$650.00	1	0.00	NM	1	\$650.00
NEWS																	
		<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 09/24/12	09/30/12		--WTF--		1		\$650.00		0.00						

Order / Rev: 107059 Advertiser: DCCC/ Horsford
 Alt Order #: 06856980 Product Desc: DCCC/HORSFORD KSNV
 Flight Dates: 09/26/12 - 10/01/12 Estimate: 1876

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
N 1	KSNV	09/26/12	09/28/12	M-F 6-7a WakeUp w/Wagners		6-7a	--WTF--	:30	1	\$650.00	1		NM	1	\$650.00											
M-F 6-7a WakeUp w/Wagners																										
NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>1</td> <td>\$650.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	1	\$650.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	1	\$650.00	0.00																					
N 2	KSNV	09/26/12	09/28/12	Today Show	CM	658a-9am	--WTF--	:30	3	\$850.00	0.00	NM		3	\$2,550.00											
Today Show																										
TODAY																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>3</td> <td>\$850.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	3	\$850.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	3	\$850.00	0.00																					
N 3	KSNV	09/26/12	09/28/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	1	\$325.00	0.00	NM		1	\$325.00											
Rachael Ray																										
RR																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>1</td> <td>\$325.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	1	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	1	\$325.00	0.00																					
N 4	KSNV	09/26/12	09/28/12	Noon News	CM	12-1230pm	--WTF--	:30	1	\$425.00	0.00	NM		1	\$425.00											
Noon News																										
NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>1</td> <td>\$425.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	1	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	1	\$425.00	0.00																					
N 5	KSNV	09/26/12	09/28/12	The Agenda	CM	1230pm	--WTF--	:30	2	\$325.00	0.00	NM		2	\$650.00											
The Agenda																										
AGENDA																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>2</td> <td>\$325.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	2	\$325.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	2	\$325.00	0.00																					
N 6	KSNV	09/26/12	09/28/12	Dr. Phil	CM	3-4p	--WTF--	:30	1	\$450.00	0.00	NM		1	\$450.00											
Dr Phil																										
PHIL																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>1</td> <td>\$450.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	1	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	1	\$450.00	0.00																					
N 7	KSNV	09/26/12	09/28/12	M-F Early News	CM	5-630p	--WTF--	:30	3	\$1,000.00	0.00	NM		3	\$3,000.00											
M-F Early News																										
NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>3</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	3	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	3	\$1,000.00	0.00																					
N 8	KSNV	09/26/12	09/28/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	1	\$1,000.00	0.00	NM		1	\$1,000.00											
M-F Jeopardy																										
JEP																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	1	\$1,000.00	0.00																					
N 9	KSNV	09/26/12	09/28/12	M-F Wheel	CM	7-730pm	--WTF--	:30	1	\$1,000.00	0.00	NM		1	\$1,000.00											
M-F Wheel of Fortune																										
WHEEL																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	1	\$1,000.00	0.00																					
N 10	KSNV	09/26/12	09/28/12	Face to Face w/ Ralston	CM	730-758pm	--WTF--	:30	2	\$800.00	0.00	NM		2	\$1,600.00											
CM																										
Face to Face w/ J.Ralston																										
FACE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>2</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	2	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	2	\$800.00	0.00																					
N 11	KSNV	09/26/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	1	\$1,100.00	0.00	NM		1	\$1,100.00											
M-F News 3 at Eleven																										
NEWS																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>1</td> <td>\$1,100.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	1	\$1,100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	1	\$1,100.00	0.00																					
N 12	KSNV	09/26/12	09/28/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	1	\$425.00	0.00	NM		1	\$425.00											
CM																										
Tonight Show																										
TON SHOW																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>--WTF--</td> <td>1</td> <td>\$425.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	--WTF--	1	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	--WTF--	1	\$425.00	0.00																					
N 13	KSNV	09/26/12	09/28/12		CM	10am-11am	--WTF--	:30	1	\$325.00	0.00	NM		1	\$325.00											

Order / Rev: 107059
Alt Order #: 06856980
Flight Dates: 09/26/12 - 10/01/12

Advertiser: DCCC/ Horsford
Product Desc: DCCC/HORSFORD
Estimate: 1876

KSJV